



Co-funded by the
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Side event: CIRCULAR DESIGN CONFERENCE October 14th – Venue Room Agora UPC

“[Circular Design - Learning for Innovative Design for Sustainability](#)” is a knowledge Alliance Erasmus+ project which aims to enhance the creation and consumption of sustainable products and services, aligned with European Circular Economy policies through design.

Design plays a crucial role in determining the environmental performance of products throughout their life-cycles, and in making products suitable for Circular Economy. Recent approaches to Design for Sustainability require designers to be equipped with a different set of expertise; techniques to gather insights from users, new ways of satisfying customers and techniques to co-design with all stakeholders.

The Circular Design Conference brings together international academic scientists, policy makers, young researchers, enterprises, designers and students, making the event a perfect platform to share experience and best practices, gain and evaluate emerging trends and policies in Design for Sustainability.

Furthermore, the conference aims at creating a sustainable European network on Circular Design, to ensure that universities, enterprises and all professionals of the design sector will benefit from:

- Continued networking and collaboration for the exchange of good practices
- The creation of business opportunities
- Innovative products and projects
- The promotion of policy actions

The [Knowledge Alliance on Product-Service Development towards Circular Economy and Sustainability in Higher Education](#) (KATCH-e) is an ERASMUS+ Knowledge Alliances funded programme aiming at reinforcing the skills and competences in the field of product-service development for the circular economy and sustainability in the construction and furniture sectors.

Different training materials addressed to students and professionals in industry and specifically focus on the development of sustainable product-services are developed and distributed. Among the main goals of the programme stand out:

- Building a lasting knowledge alliance between Universities, businesses and knowledge centres
- Building competences in Circular Design and sustainability
- Distributing and apply the training materials

PROGRAMME

9:00 - 9:15	Welcome and warm-up activity
9:15 - 9:30	Presentation of the Circular Design Project Universitat Politècnica de Catalunya
9:30 - 10:00	Open Educational Resources University of Limerick
10:00 - 10:30	Best Practice Publication Nutcreatives Company
10:30 - 11:15	Digital Fabrication Lab (DFLab) & Circular Design Handbook University of Limerick NHL University of Applied Sciences
11:15 - 11:50	BREAK
11:50 - 12:40	Circular Design Education Policy Brief Universitat Politècnica de Catalunya
12:40 - 13:30	Professional Development Courses - Module I: Design for Circular Economy University of Limerick
13:30-14:30	LUNCH
14:30 - 15:20	Professional Development Courses - Module II: Life cycle, assessment and evaluation Linköping University

15:20-15:35	KATCH_e: a bird's eye view and new developments Cristina Sousa Rocha, National Laboratory of Energy and Geology (LNEG)
15:35-15:50	KATCH_e: overview of the results, including modules, tools, MOOC, case studies...
15:50 - 17:30	Parallel demonstration sessions with Q&A
	<ul style="list-style-type: none"> Basics <ul style="list-style-type: none"> ▪ Katch_UP Board Game Business <ul style="list-style-type: none"> ▪ CE Strategist ▪ CE Value Chains Design <ul style="list-style-type: none"> ▪ CE Journey ▪ CE Designer Assessment and Communication <ul style="list-style-type: none"> ▪ Circularity Indicator ▪ CE Analyst
17:30	Closing of the workshop and invitation to the Stakeholder Network Prospectiker (PKT), Universitat Jaume I (UJI), Instituto de Tecnología Cerámica (ITC)